

Artwork Specifications

Before submitting your products, please read through the checklist below.

Important!

If you are not sure your file meets our specifications, please contact us before supplying file. Your product may be printed incorrectly if you send the file does not meet our specification.

File Format

- AI / EPS / PDF formats are preferred. These are generated in illustrator.
- PSD / JPG or TIFF (300 dpi)

Art Work Set Up

Safe Area (Internal Bleed)

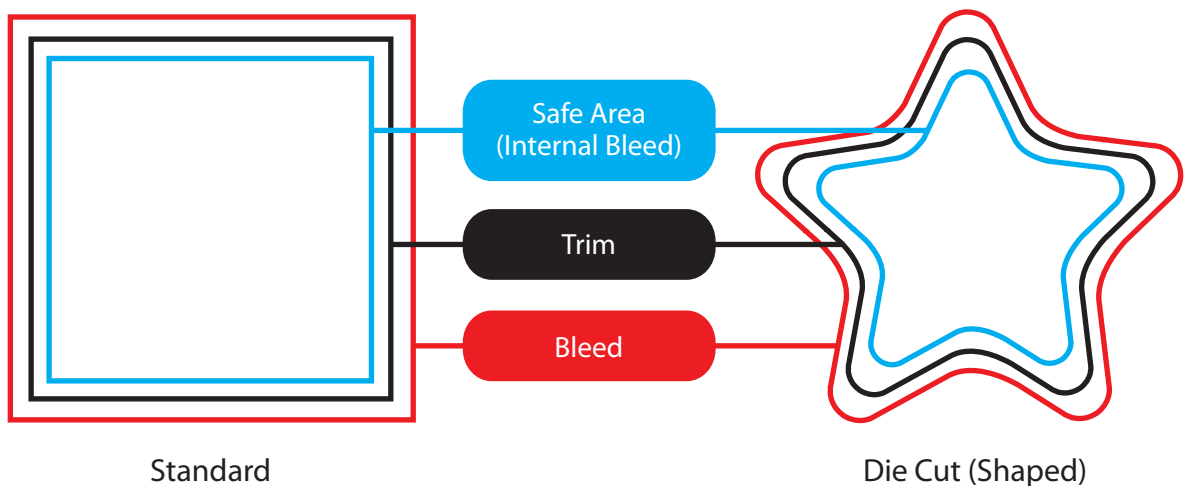
The safe area, called internal bleed is the area smaller than the actual size (Trim). Please place all important information and graphics in this area to avoid printing risks.

Trim



Trim is the actual size of your prints.

Bleed



Bleed is the outer lined area that prevents white spaced to be printed. The required bleed of general products is 3mm bleed, excluding business cards (1mm). Background colour or images should be extend to cover the bleed area.



Colour

-  File should be created using CMYK mode.
-  If you submit file in RGB or PANTONE mode, the colours might be failed to print correctly. To avoid unexpected colours, please change it to CMYK before submit.

Fonts

-  All fonts must be outlined or embedded
-  The minimum font size is 5pt

Sometimes if a printer cannot read the font that you used in your file, you will have the result that you did not expect. As result, we highly recommend to outline all the fonts in your file to print without risks.

To outline fonts, select all the target texts first and click Type > Create Outlines (Window Shortcut : Shift + Ctrl + O / Mac Shortcut : Shift + Command + O).

Image resolution

-  Minimum 300 dpi resolution is required for any images created in Photoshop.

Stroke

-  The minimum stroke weight is 0.25pt